

MINUTES

COCHISE COUNTY COMMUNITY COLLEGE DISTRICT GOVERNING BOARD REGULAR MEETING

Tuesday, August 12, 2014
Benson Center
6:00 p.m.

1. GENERAL FUNCTIONS

1.01 Call to Order

Mr. DiPeso called the meeting to order at 6 p.m.

Board Members Present:

Mr. David DiPeso
Dr. John Eaton
Mr. Dennis Nelson
Mrs. Jane Strain
Mr. Don Hudgins (telephonically)

1.02 Pledge of Allegiance

1.03 Adoption of Agenda

The agenda was adopted as published.

1.04 Citizen's Interim

There were no requests to address the Board.

1.05 Standing Reports

1.05.1 Representative to the Arizona Association of District Governing Boards (AADGB)

An AADGB report was not provided. Mr. Nelson stated he expects to provide a report at next month's Governing Board meeting.

1.05.2 Representative to the Association of Community College Trustees (ACCT)

Mrs. Strain stated that ACCT will meet the week of October 20, 2014 in Chicago at the Leadership Congress, where approximately 1,200 trustees will attend from across the nation to perform internal governance, electing their own internal leadership. There will also be an array of speakers, along with numerous break-out sessions. Mrs. Strain added she will be in attendance during the entire week, beginning Monday, October 20th through Saturday night, October 25th.

1.05.3 Senate

A Senate report was not provided as the Senate did not meet in July. The next meeting of the Senate is scheduled for August 29th, which will be reported on at the September 9, 2014 Governing Board meeting.

1.05.4 Student Government Association (SGA)

A Student Government Association report was not provided.

1.05.5 College President

Dr. J.D. Rottweiler stated we welcomed back faculty and staff for convocation yesterday. It was exciting to have everyone back on campus! The Senate and the SGA will start meeting again and reports will be provided beginning with the September Board meeting. He thanked Mrs. Strain and Dr. Eaton for attending convocation, adding it was great to have Dr. Eaton and Dr. Gilliland address the faculty and staff regarding what it was like on the first day of class and the first convocation fifty years ago.

Our enrollments are coming in and seem to be strong at the moment. Dr. Rottweiler informed the Board that a new policy has been implemented, which the students have been made aware of, that they will not be able to add classes after the first day of class. Therefore, if it's a Monday class, the last time to register is Sunday night at midnight. All research and data is showing that students who register late are far less likely to be successful.

Dr. Rottweiler stated he is extremely proud to have Dr. Maria Hesse, the Vice Provost for Academic Partnerships at Arizona State University (ASU), with us this evening. Dr. Hesse is also the former president of Chandler-Gilbert Community College. One of the reasons ASU is out in front in relationship to community college partnerships can be directly attributed to the hard work of Dr. Hesse.

Dr. Hesse then provided a report on the partnership Cochise College has with ASU. She thanked the Board for allowing her a few minutes to speak with them and stated she brought greetings from ASU and Dr. Michael Crow, President. She began by stating that on February 2010, ASU and Cochise College entered into a Memorandum of Understanding, the purpose of which was to create a culture of transfer for our students. While we always had students from Cochise transfer to the state universities, the MOU proposed developing some new programs that would dramatically change the way the transfer works between our institutions, and which would also improve student success. One of the programs they developed together is called the Transfer Admission Guarantee (TAG), which is the first of its kind in Arizona, and is now touted by the Community College Research Center at Columbia University and the Complete College America Organization, as one of the most successful transfer programs in the nation. She added that ASU has more transfer students than any other university in the state, and in fact, they have more transfer students than all other universities in the state combined. As the state's major destination for community college transfers, President Crow felt it was important for ASU to work on the transfer process with hopes of helping even more students who wanted to achieve both their associate and bachelor degrees do so, and to do so with greater elements of success. She explained how this works and what makes it different from transfers in the past. Each TAG pathway is inclusive of the Arizona

General Education Curriculum (AGEC) and an entire associate degree. They now have 30 majors available for a student doing their entire first two years at Cochise College. All credits on the pathway apply, and courses on the pathway are identified in the language from Cochise College – it is Cochise College’s course number and course titles that are used on the pathway document the student receives. All the documents are available 24/7 on a special website that ASU built specifically for Cochise College transfer students so students and advisors can access any of these documents, anytime. Once a student signs up for a TAG, which they do with Cochise College advisors, every Monday there is a ‘data dump’ to ASU that tells them who has signed up for a pathway. This starts the communication process to the student. Students who complete their TAG are guaranteed admission to their major at ASU. They receive a reduced level of tuition, and they have access to ASU transfer specialists and advisors, as needed, even before they apply to the university while they are still a student at Cochise.

They have also implemented an RN to a BSN pathway, and an AAS to BAS pathway, all of which use the same guided pathways to success or what they call a GPS system, towards helping students complete what they aspire to do.

Dr. Hesse stated that they have also put into place a number of other features at the university, such as transfer student orientation programs, transfer peer mentoring programs for students who need a little extra support during a longer transition period, and other features to improve the process for students who begin at Cochise College, but aspire to continue on to ASU.

Dr. Hesse then reported on the results they have had with these programs; they have seen a 13% increase in new transfers from Cochise to ASU in five years’ time; this past year there were 230 Cochise alumni studying at ASU with hopes of eventually receiving their Bachelor’s Degree; they have also seen an 18% increase in the number of Cochise students who have received a Bachelor’s Degree.

So, what’s next in the partnership? Mrs. Hesse stated they will continue helping more students become aware of pathway programs, such as the TAG. They also need to make sure students are aware of ASU Online. In southern Arizona there are a number of students who are place-bound, by way of either family obligations or work, and moving to Phoenix to continue on at ASU may not be in the cards, depending upon their circumstances. They can still complete a reputable Bachelor’s Degree; there are now more than 40 different majors available through ASU Online. This year they also plan to institute a reverse transfer credit program that would help Cochise College increase the number of Associate Degree completers.

Dr. Hesse stated it has been a pleasure to share a bit about their partnership progress with the Governing Board. As she wrapped up her report, she presented the Board, President Rottweiler, and the entire Cochise College community with a small token (a framed picture) from ASU in celebration of the college’s 50 years of service to southern Arizona, with outstanding education opportunities. It has been their sincere pleasure to work and partner with Cochise College to put these transfer programs in place.

Mr. Nelson inquired how often ASU looks at the programs to see if they are still matching and what their requirements are. Dr. Hesse stated that if Cochise College changes the contents of a course they resubmit it thorough the state system. It would then arrive at ASU. By the same token, if ASU changes the curriculum in an

area, they would send the curriculum to Cochise College's curriculum committee to make sure it's still in alignment with their coursework. It's an ongoing process. Dr. Eaton inquired about the success rate of native students compared to transfer students. Dr. Hesse stated it's very strong if they can get the students who started at a community college to finish the associate's degree before they come to ASU. The AGEC is the best predictor of university success for community college students. Those who complete an associate's degree do roughly the same as their university counterparts who would also be a junior with them in terms of completion of baccalaureate. It's just over 90% of those who can get there with that combination of things.

Mr. DiPeso stated this is a program that is long overdue, and he is glad to see ASU is actually doing something about it.

Mrs. Strain inquired if ASU is able to pull and track newly returning war veterans, both men and women. Dr. Hesse stated the veterans actually do very well; they have tools to put together their plan of action so that when the veterans arrive they can show the gap that remains to completion of the baccalaureate degree, and there is a plan of action where they can use veteran's benefits to get through it. They are also trying to raise funding, because many veterans will run out of funding before they complete all the courses needed to obtain a degree, depending upon how intentional they have been with their planning. Mrs. Strain then inquired if their academic advisors are trained in how to deal with returning war veterans. Ms. Hesse replied that they do; however, they have a full veteran's staff in the Pat Tillman Veteran's Center that works specifically with them to ensure that their needs are met.

Dr. Rottweiler then requested that a picture of the Board Chair, along with Dr. Hesse, be taken with the anniversary gift. He stated that for the first time in his 25 years of experience in community colleges, we didn't have to ask or beg - ASU came to us to ask what we can do together. This has changed the entire dynamics, and much of the credit belongs with Dr. Hesse. In ASU's wisdom, they hired a community college person to facilitate community college partnerships, which he feels hasn't always been the case. He asked Dr. Hesse to convey his thanks to Dr. Crow and the Provost. The picture was then taken, and Dr. Rottweiler thanked Dr. Hesse for her presentation.

Dr. Rottweiler stated the college was awarded the Copperpoint Award, and read as follows: "Cochise College has been recognized by Copperpoint Mutual Insurance Company, with the Best of the Best award this past spring. The award is presented to policy holders that have made an active effort in managing safety within their organization. Less than 1% of all policy holders are selected for this award. Congratulations to Randy Denny, Director of Occupational Health and Safety, and Frank Dykstra, the Executive Director for Facilities and Maintenance, and the many others contributing to making Cochise College a safer place to work." Dr. Rottweiler then presented Mr. Dykstra with the award.

Regarding the legislature, Dr. Rottweiler stated that all is quiet legislatively, but things are definitely not quiet politically, as we are in the throes of the election. We are preparing our legislative agenda, and he will brief the Board as we move forward in the coming months.

Dr. Rottweiler stated a search is taking place for an Executive Director for AC4. Some applications have been received, and work on the selection for that position will begin in the coming weeks.

In the area of master facilities, Dr. Rottweiler stated the bulk of the projects have been completed. Our data center has moved into the library, and most of the remodeling work in the administration building has been completed, with only some finishing touches to be made to the VPI conference room. Good progress is being made at the Fort Huachuca Center, with only a bit of work yet to be done in the Culinary Arts area. We are continuing to do a 'face lift' on the Douglas campus. He has been told that work will be completed by the September 24th 50th Anniversary celebration. He stated that he announced to the college community during convocation that initial work will begin on the new Nursing and Health Sciences building. He and Vice President Schiers have been in communication with architects, and it is his plan to bring some action items to the Board at the September meeting in order to move forward with the selection of an architect, among other things.

Dr. Rottweiler thanked the Board for their attendance at the Board retreat. He added that it was very productive for him, and he hoped it was productive for them as well. He will try to address the priorities and the directions we want to go in the coming year.

The 50th Anniversary is up and running! We celebrated and kicked it off at convocation - from the past to the present, and on into the future. Dr. Rottweiler provided the Board with the schedule of events taking place around the district related to the anniversary, with additional events being added in. We will begin with the Founder's Dinner on Sunday, September 21st, and Dr. Rottweiler requested that the Board be attendance, if possible. We will then have two celebrations, one in Sierra Vista and one in Douglas which will include author signings, campus celebrations, and tying in to the 1960's with the Twist and Shout Definitive Beatles Experience. There will be history exhibits, brown bag lunches, and lots of different things across the district. His hope is that the Board will participate at the level they can.

Dr. Rottweiler reported that he and Denise Hoyos, Director of External Affairs, traveled to Willcox on August 7th and received a proclamation from the City of Willcox, recognizing our 50th anniversary. He and Ms. Hoyos will be in Douglas tomorrow evening for the City of Douglas proclamation. On Thursday, August 14th they will be in Sierra Vista, on August 25th they will be in Benson, and then on September 9th Cochise County will recognize the college. He invited Board members to join them for any/all of these events. He stated it is a great opportunity to celebrate all the amazing things Cochise College has done over the last 50 years, and to share things that are happening over the 50th anniversary. He also informed the Board that, in speaking with the District 14 legislators, they have laid the groundwork to recognize Cochise College and our 50 years of service during the upcoming legislative session, with recognition on the floor of both the House and the Senate.

Dr. Rottweiler met with Pablo Carrillo, the Chief of Staff for Senator McCain's office, and the only topic during the entire hour was Cochise College. It was a unique opportunity to share with him some challenges and initiatives we're moving forward in aviation. A significant amount of time was spent talking about unfunded mandates

coming from the federal government, including many of the things associated with the Cleary Act, changes in federal financial aid, and the Violence Against Women Act (VAWA). All of these mandates are important and really good in theory; however, when the application of those mandates come into consideration, the burden that's placed upon colleges and universities is significant. He shared with Mr. Carrillo that the most ironic part is the amount of time we need to spend providing the report to the Department of Education on why our tuition continues to increase. It's the very mandate of trying to explain to them why it's increasing is why it's increasing. Mr. Carrillo has requested Dr. Rottweiler provide him a white paper, which he will do. We are not alone in that; much of his talking points came from ACCT, as well as AACC. Dr. Rottweiler said it was nice to have this conversation with Mr. Carrillo.

Dr. Rottweiler stated he provided a presentation to the Southeast Arizona Economic Development Group (a combination between Pima, Santa Cruz, Cochise, Graham, and Greeley Counties). It was based with leadership coming out of Arizona Tech Parks, and he believes we could see some unique opportunities come out of partnering with the tech parks and our entire area around UAV's and some other health science areas. Dr. Rottweiler added that it was quite an honor to talk about the things that are seen and done economically, and it's important the Board understands that the college is quickly being recognized as an economic player in the whole community and economic development arena.

Along with Dr. Fick and Dr. Carreira, Dr. Rottweiler stated he has been active in preparing a response to the Department of Defense for the potential draw-down. He prepared a response for Cochise College related to what the outcome could be should the army decide to draw-down to the worst case scenario in their 2020 vision. He sent the response to other city leaders, from which he expects some comments.

Dr. Rottweiler will attend an important meeting tomorrow with American Airlines, American Eagle, and U.S. Airlines. He is excited in trying to move this initiative forward.

On Thursday and Friday he will welcome students back with the new student orientation.

In conclusion, Dr. Rottweiler informed the Board that they have once again been granted membership in the Association of Community College Trustees (ACCT).

1.05.6 Monthly Financial Reports – June 2014 and July 2014

The Financial Reports for June 2014 and July 2014 were presented and accepted as submitted.

**** Mrs. Strain apologized for not requesting a change during the adoption of the agenda, but at this time requested Agenda Item 4 be moved before Agenda Item 3.03 so that the Executive Session could take place last. Mrs. Strain moved and Mr. Hudgins seconded a motion to approve the move. There was no further discussion by the Board. The Board unanimously approved. MOTION CARRIED.**

2. INFORMATION ITEMS

2.01 Communications

The college did not receive any communications for this agenda.

2.02 Achieved Classified Excellence (ACE) Awards - 2014

Karly Scarbrough, a member of the Classified Association and a 2013 ACE Award recipient, announced the names of the 2014 ACE Award recipients – Pam Caster, Diana Acosta, Carmen Morales, and Stella Martin.

2.03 Santa Cruz County Provisional Community College District (SCCPCCD) Report

Sue Neilsen, Director of the Cochise College Nogales/Santa Cruz Education Center provided an update on the Santa Cruz County Provisional Community College District education program. She stated they are excited to be a part of Cochise College celebrating their 50th anniversary, adding that are completing their 11th year with the college.

Ms. Neilsen began her report with a facilities update. While they moved into their new building last year, this summer they upgraded the student union and patio area with new furniture and windows, they put in a new market area, which is a cafeteria-like area where students can purchase food, and added some charging stations for electronics. They added new classroom furniture, including an active learning classroom where the furniture can be moved and placed in various configurations for teachers who like to change things around when they are teaching. They have additional science storage, as well as fume hoods and an eyewash station in the science lab, and they will be teaching chemistry for the first time starting this Fall. They also have money to put in some extra storage and stations in another classroom – they will be starting Physics in January 2015. Lastly, they added more technology for the classrooms.

In the area of Educational Programs, Ms. Neilsen stated they are able to do the AGEC A, the AGEC B, and soon they will be able to do the AGEC S, which they are very excited about. In the AGEC A area, they have added sociology and history through adjunct faculty. In AGEC B, they added business classes, and students are now enrolling in Logistics classes, which was developed a couple of years ago but have had difficulty with enrollment. They also do dual credit/reverse credit at the Nogales Center with Nogales High School, Rio Rico High School, and Lourdes Catholic High School.

Regarding Student Services, Ms. Neilsen reported the center now has two academic advisors, tutoring is available in writing and mathematics, and they are able to do GED and CLEP testing (which is the only place in Santa Cruz County where this testing can be done). They have trained their advisors to administer testing so that the testing department no longer needs to come to the center to provide that service. In scholarship funds, they received a \$40,000 grant from First Things First for training in early childhood education; the Gebler Foundation gives them \$6,500 a year for scholarships for students; the Port Devanning Fund provides \$5,000 for scholarships; and IME-Becas/Mexican Consul/Santa Cruz County Attorney provided \$30,000 for scholarships for students with a Hispanic background and who come from a vocational high school in the county.

Ms. Neilson stated the center now has nine full time faculty and staff, which includes three instructors, one each in Math, English, and Science, two advisors, a student services tech, an administrative assistant/cashier, an office assistant, and the Director (Sue Neilsen). They

have two part-time employees – an IT tech and a maintenance/security person. They also have about 50 adjunct instructors. A person from the Center for Lifelong Learning on the Sierra Vista campus comes to the Santa Cruz Center, and has done a lot of work with the Nogales Community Development and providing different seminars and workshops.

In closing, Ms. Neilsen expressed her appreciation for the support of the Governing Board and the college administration, as well as all the divisions, including testing, registration and admissions, financial aid office, advising, the library, human resources, purchasing, the ADA office, the international students office, the business office, budget and payroll, and their new Dean, George Self. She concluded by saying they have had a really great enrollment this semester – at last report they are up 54% over last year; right now they are at 844 enrollments.

Dr. Rottweiler stated he is very pleased with the progress at the Santa Cruz Center and commended Ms. Neilsen for her leadership.

2.04 Benson Center Update

Dr. Rottweiler expressed his appreciation to Ms. Richardson, Director of the Benson Center, for hosting this evening's Governing Board meeting.

Ms. Richardson thanked the Board for coming to the Benson Center. She is excited to share highlights from the past year, as well as sharing some of the plans for the upcoming year. Last year the Cochise Community College theme was 'Building Communities' and giving back to the community. They were proud sponsors of the Butterfield Rodeo, they held their 2nd Annual Christmas Door-Decorating Contest and raised \$136 for the Benson Food Bank (\$72 more than the previous year), and they participated in College Goal Saturday, an initiative to help students, regardless of where they are attending, to complete their federal financial aid application on line. At the Faculty and Staff Development Day held last February, employees of the Benson Center volunteered and painted the porch at the Friends of the Library in Benson, and in July they were participants in the Benson Back-to-School Fair, where they handed out a variety of school supplies. In regards to this, Ms. Richardson related an interesting story where she was at Wal-Mart, and while in line, she encountered a man she assumed to be a retired veteran in a wheelchair who teased her about all the notebooks she was purchasing. She explained that they were for the Benson Back-to-School Fair. At that point, the cashier had finished ringing up her purchases, and as she prepared to pay for the purchases, the kind gentleman pulled money from his wallet and paid for the supplies. She told him he didn't need to do this and thanked him repeatedly, to which he replied it was his way of giving back. His name is Michael Fisher, and Ms. Richardson stated she has tried to locate him to send him a thank you note, but has been unsuccessful thus far.

Another goal they had last year was to increase visibility and foster relationships with their community. Working with the Chamber of Commerce, they hosted a couple of luncheons, one of which was a Legislator's Luncheon where Arizona State Senator Gail Griffin and Representatives David Stevens and David Gowan attended. They also held two Business Leader Luncheons, which brought in local business leaders as well as civic leaders, providing an opportunity to network and share ideas and concerns about economic development in the Benson area. They also participated in the 4th of July Parade. Ms. Richardson stated they are trying to increase their marketing through social media and print. They are targeting not only Benson, but the surrounding areas and Vail, tapping into the I-10 corridor to attract students. This Fall they are hoping to collaborate with the Southeast

Arizona Economic Development Group to coordinate a fundraiser for the new Western Heritage Fund for the new museum that they are hopeful of putting in Benson.

Ms. Richardson stated the Benson Center is a 'One Stop Shop' in Benson, so they try to be all things to all people. Registration numbers and the number of students they have assisted have remained steady, although this Fall they are up slightly. The number of events, along with the number in attendance, and community usage has also remained stable. Last year, Adult Education really tried to increase their efforts to get completers for the GED before it changed over to the new high school equivalency requirements in testing. In 2013 she reported they had 30 students and 17 completers. Last year they had 56 students, in which 20 of those were able to complete before the new testing went into place.

Ms. Richardson added that the Benson Center also supports the St. David and Benson High Schools with dual-enrollment and reverse credit programs. St. David's enrollments have remained steady, and Benson High School has an increased number of classes, students and enrollment, over the past academic year. St. David is expected to increase this year. The Cochise College K-12 Outreach has partnered with JTED, and they now have two new programs of study being offered district-wide. One of those is in the Utilities Certificate area and the other is in the area of Mental and Social Health Services. The Utilities Certificate is very interesting; those students, once they complete and graduate high school, have the opportunity to go on to an internship. Ms. Richardson stated that this is important because these are probably students who do not plan on going on to university right now. Not only will they graduate with some industry certification, they will also have the opportunity to get their foot in the door with utility companies, which is just fabulous! There is not an industry certification for mental and social health science students who complete; however, they do have some transfer credits in Gen Ed courses they can take on. This is an opportunity to do some career exploration to see if this is an area in which they would like to go into.

Ms. Richardson stated they have tried a few innovative things in Benson. Last year, Dr. Shaun McGuire was a new biology faculty member that was assigned to Benson, and supportive of Willcox. He has been doing some interesting things such as live streaming and then going to Willcox to teach a live lab with those students, earning him the nickname of the 'Highway Flyer'. Ms. Richardson stated he has been doing a fabulous job. He asked Ms. Richardson to share the following with the Board regarding the HAPS exam: "The HAPS is a comprehensive exam established in June 1993 as a standardized assessment instrument for a two semester undergraduate course in Anatomy and Physiology. It is a tool used by schools to compare their students with students within the same or outside institutions. Benson student class average was 50.67, roughly 4 points higher than university averages and 8-9 points higher than community college averages. One student in Benson scored a 74, which is unheard of unless you are an instructor." Ms. Richardson stated they have some very hard-working students, and acknowledged Dr. McGuire for his part in helping the students be successful. She added that Benson High School had a credentialed high school instructor who was able to offer English 101 and 102 via dual credit. However, he relocated over the summer. They had approximately 21 students already in the pipeline who took English 101 last Spring who were assuming they would be able to take English 102 this year. As a result of that departure, there was no longer a credentialed instructor at Benson High School. In working with Dean Hoyack and Dean Self, an online class was established specifically for Benson High School, being taught in first period by the instructor who now resides in Washington. Students attend class in a computer lab with a coach in the classroom, who not only keeps them on task but also acts as a tutor, and they are completing English 102 online. Ms. Richardson stated that, if this is successful, it may be an area we could pursue in the future as a way to deliver services district-wide to some of our rural schools who don't have credentialed instructors in place.

Ms. Richardson stated they are gearing up for the 50th Anniversary. Tomorrow evening is the associate faculty dinner, and they will be 'grooving' back to the 1960's. She feels this is a great way to show appreciation for their associate faculty, for without them, they could not fulfill their obligation to offer educational services to students in areas where they live. They will also have the 50th Anniversary Display at the Benson Center in January and February. In March, they will celebrate the Arts with a reception, a guest speaker, and a presenter.

In October, the Benson Center will host the Autumn Art Show highlighting Photography, and in November they will host the Strictly Western show. They are coordinating with the Center for Lifelong Learning to hold presentations every couple of months on a Saturday when they have winter visitors.

The new smoking area is in place, new signs will be put up, and they will be enforcing this beginning tomorrow. Ms. Richardson stated she has heard comments that it is the most beautiful smoking area in the district.

Mrs. Richardson concluded her report by stating she is very appreciative of the support they received from the main campuses and district centers. Without everyone's assistance, they could not provide the positive learning environment that they have. On behalf of the Benson Center staff, she again thanked the Board for coming to the Benson Center.

Dr. Eaton offered suggestions on how Ms. Richardson could try to locate Mr. Fisher. Mr. DiPeso thanked Ms. Richardson for the report.

2.05 Financial Aid/Default Rate

Dr. Verlyn Fick, Vice President for Instruction/Provost provided the Board a handout, and then proceeded with an overview of some of the financial aid pieces, after which Ms. Karen, Director of Financial Aid, provided an overview of the loan default scenario. Dr. Fick began his overview by providing some statistics on the total amount of financial aid awarded in an academic year (2010 – 2014). As shown in the handout on page 1, in 2014, the college provided over \$9M in financial aid.

Page 2 showed the total amount (in dollars) of student financial aid by type by academic year – a federal Pell grant category, a loans category, a scholarships category, and a work study category.

On page 3, the amount of dollars was converted into percentages, and showed that 66% of the \$9M went out in Pell grants, and most everything else was significantly smaller than that. Dr. Fick stated this will be very key during Ms. Emmer's presentation, because in the four loan categories in 2014, we had 10% through the Stafford Loan, 9% thorough unsubsidized loans, 1% in the Smart Option, and not enough to count as a percent in the Direct Loan Plus. Therefore, we're talking about 20% of our overall financial aid going out in the form of loans. Work study is basically 1% of our overall financial aid, which is not a significant component in terms of amounts.

On page 4, he reviewed the number of students receiving financial aid by type by academic year, showing similar categories with similar numbers. A category was added reflecting the number of students receiving no financial aid, and page 5 converted these numbers to percentages. In 2014, 61% of our students did not receive any form of financial aid, with 32% of students receiving Pell grants, and 10% receiving other grants. Overall, 20% of our financial aid that went out in loans went to about 9% of our students. Again, regarding the

loan piece, as you get down to how many students are impacted, this tends to shrink down fairly significantly. The percentage of students receiving a scholarship last year was 8%.

On page 6, the average amount of financial aid awarded in the different categories was shown. The average federal Pell grant last year was \$3,260, the average Direct Stafford Loan was \$2,839, and in some of the more discretionary loans, in 2014 the Smart Option Loan (Sally Mae related loan) was \$11,300. Scholarships averaged about \$700, with Work Study averaging about \$1,400. Therefore, as you're trying to put all the pieces together from the big picture on financial aid, this is typically the average amount that is going out to students in various categories.

Page 7 basically pointed out the percentage of students receiving one or more types of financial aid by academic year.

Page 8 showed the breakdown on the percent of students by program area receiving grants by academic year – Allied Health, Aviation, Business/Technology/Liberal Arts, Math/Sciences, Nursing, and Undeclared. These percentages were focused totally on grants. Dr. Fick stated that, in showing this to Ms. Emmer, she stated that the undeclared category looks 'pretty anemic'. That's because if you don't have a major – you can't get a grant. He pointed out that the Liberal Arts and Nursing categories tend to be a bit higher, but it's not a distinct a difference when you look at page 9.

On page 9, the percent of students by program area receiving loans by academic year was shown. The two prominent areas were Aviation and Nursing. Our typical student who takes out a loan is probably doing it based on a total estimated cost of getting the education. The cost for a typical program is approximately \$14,000 (base). When you go to Nursing, they do a lot of testing along with other expensive fees for different purposes that serve that program, and they also need to travel across the district to go to clinicals. Therefore, the Nursing program, instead of being \$14,000, jumps up to \$24,000 as a total potential financial need. Then, in the Aviation programs, the biggest cost will be getting time purchased in the simulators and time purchased in the planes, which then really jumps the cost up – to an average of about \$30,000. Those are the areas in which loans start to become a very critical piece.

Page 10 showed the percent of students by program area receiving scholarships by academic year. The amounts here tended to drop down – Math/Sciences tends to get a lot of students getting scholarships; Nursing has also had good scholarship support and they are often receiving scholarships as well as grants.

The 11th and final page showed the percent of students by program area on work study by academic year. This tends to be a small amount (0% on the bottom line with 6% on the top) with a small number of students. Dr. Eaton inquired if there is a reason work study is so little. Dr. Fick stated we don't get a lot of funding for work study. We put more into work study as a college out of our own budget than we get from the government. Ms. Emmer added that, as the Department of Education is running out of money and they cut things, work study is one of the things they begin to cut. We get a certain amount of money to spend each year, and they tell us how much money we can spend on work study. There was some discussion around the amount of scholarships awarded to Liberal Arts students compared to Business/Technology students.

Dr. Fick then turned the time over to Ms. Emmer to provide an overview of the financial aid default rate. Ms. Emmer explained that when we talk about the default rate, what we need to understand is that it's a fraction; the amount of borrowers on the bottom and the ones

paying on the top. When they go into default, it's an entire year that they haven't paid on their loan. We, as a school, are responsible for three years after they leave. Ms. Emmer stated she cannot turn down a student for a loan, and she is responsible for them paying back for three years after they leave Cochise College. Dr. Rottweiler interjected that this is one of the discussions he had with Senator McCain's office. There is something unique about their determining who gets the loan, and then we're responsible for those who don't pay. Ms. Emmer continued, saying if a student defaults on a loan, and they make six on-time payments, she has to give them another loan.

Ms. Emmer provided the Board with some information she felt they needed to understand. First, a student has a six-month grace period after they stop coming to school or graduating where they don't have to pay on their loan. Then, they go into repayment, and if they are going on to university or returning to us, they can be put into deferment so they don't have to be paying on those loans. If they have some type of hardship, the loan can be put into forbearance, which is up to the lender on how long they will do that. After a student hasn't paid on their loan for a year, they go into default. Ms. Emmer shared her philosophy of giving the students what they need, get them out, and get a job so they can repay their loans. This is an important philosophy because it's one of the reasons our default rate is what it is. It is also in line with the Department of Education and one the state is moving towards – gainful employment and successful completion. Ms. Emmer shared that when she arrived at Cochise College four years ago, our graduation rate was 12% and our default rate was 29%. Today, our graduation rate is 24% and our default rate is 9%. When comparing our default rate with other schools in Arizona, nobody even comes close to our 9% - we are doing awesome! She stated that one of the community colleges has been at 30% for over four years. What that means is, if your default rate hits 30% you begin to get in trouble with the Department of Education; the first year they want to know how you're going to do to fix it. Then, if the default doesn't fall under 30%, you need to do another plan the next year. The third year, the Department of Education comes in and gives you a plan. Dr. Rottweiler stated that, four years ago when Ms. Emmer came on board, they talked about the default rate being just under 30%. We had received a letter that made us very nervous – all of a sudden our federal financial aid could be at risk. He stated Ms. Emmer would now share with the Board what she has done, and he wanted the Board to know that much of this has come about under her leadership, and she has done some amazing things. He added that many of our colleagues believe the number is wrong. He stated the number is not wrong – we have done some things right.

Ms. Emmer stated that with the philosophy of 'give them what they need and get them graduated', we have what is called a max credit appeal. When a student reaches a 100% of the credits they could have gotten to complete a degree, they are placed on a restricted enrollment – they need to meet with an advisor, and the only classes she will approve them to take have to be going towards their degree. The reason for this is some of the regulations changed, we can only fund up to 150% of their degree, and she needs to have something in place to say that they are going to get the degree in that amount of time. They can take whatever they want to take for the first 64 credits, but at 64 credits they have to take only what they need for their degree. This is also done for any transfer-in student, because as a student begins to hop around from college to college they need to actually focus and get their degree.

She went on to talk about LifeSkills, which is a program that USA Funds gave us that gives different lessons on loans, paying them back, financial aid, etc. We require that all of our students go through LifeSkills. Ms. Emmer stated we were also given Borrower Connect, which is software that USA Funds provided us for three years. We can print out letters every thirty days to send to those people in grace, and in repayment, and getting close to

default. It alerts the student that they are going to have to start paying back. In addition to this, we require our students do a promissory note every year.

Ms. Emmer stated that four years ago the school helped her, because when we received the letter saying we were in trouble, we began to look around to see if there were companies that could help us. There were very few four years ago (now, there are a lot). We went with WISS, who had postcards they sent out to help get students out of default, and apply for forbearance or other repayment options. Then, they had a lot of meetings with staff, advising, and department chairs to educate them on the effects of the default rate and how to better lead our students to success. This was a very intensive, long process to continue to train everyone to get on the same page. Ms. Emmer then did some presentations at the state level, to high school counselors and advisors, and for our area. She told them how financial aid and what they were doing with their students impacts the students later on. She also went on to do some financial aid nights for parents and students at most of our area high schools, to educate all those involved in what it takes to help our students complete their education with minimum debt. Ms. Emmer stated we also had some outside support. USA Funds was our biggest cheerleader. When our default rate hit almost 30%, they provided us Borrower Connect and LifeSkills, and they taught us how to write a grant. We wrote a grant for our two-tiered mentoring program, which was funded last year and renewed this year.

Dr. Rottweiler stated that Ms. Emmer has done amazing things considering the cultural shift we had to make at the college and the balancing act between access and completion. However, there are some down sides; while Ms. Emmer does amazing work, her office is not the most pleasant place to be when students are coming in. He stated he is sincere in saying that we'll probably look at moving security much closer to her office during times of high pressure because this is where we get irate students – there's a belief that these are their resources, their money, they're entitled to it, and it's Ms. Emmer or her staff that is holding them back. The abuse that office takes is not appropriate, which is unfortunate. Dr. Rottweiler stated he wanted the Board to understand that, not only are we seeing great success, it's the right thing to do, especially for the students.

Discussion followed around 'hoppers' (students who hop from college to college), benefits/requirements for veterans, transcript information/charges, and the LifeSkills process.

2.06 Insurance Coverage Overview

Mr. LaMont Schiers, Vice President for Administrative Affairs, provided the insurance coverage overview. He directed the Board's attention to the attachment in the Board packet pertaining to the information he would be reviewing. He began by highlighting the types of risk insurance coverage, which includes general, professional, liability, and property (the Trust), mainly for our buildings, our automotive fleet, and for any incidents or accidents that may take place on any of our property. We also have aviation and airport liability to cover our 15 planes, as well as the building and the airport. We have workers' compensation; previously up to until this year, we received workers' compensation insurance through SCF, which was state run and has recently gone private and emerged as Copperpoint, who awarded the district based on our performance. We also have athletic insurance to cover rodeo and other activities for accident and health, an allied health student professional liability for our nursing program, and an international student accident and health policy for our international students so they can have U.S. insurance while they're here.

Mr. Schiers stated that, in looking at the financial chart he provided, there have been some slight 'ups and downs' as we moved from 2010 to 2014; however, there has been a great drop in our financial costs this year, mainly in two areas. This can be attributed to our performance, or the lack of claims, for our safety programs in maintaining a safe working environment. He pointed out that aviation liability has dropped by \$27,000, or 20%. In a recent meeting to negotiate our coverages for FY15, our aviation staff was complimented for their safety record, not only for the maintenance of our equipment, but also the policies/procedures we have for our instruction. The other area is in workers' compensation. Mr. Schiers acknowledged the maintenance staff for their safety record, because it's usually from this area in which we see claims. From these two areas, we realized a \$31,000 savings last year in our insurance coverages.

Dr. Eaton inquired if others use our airport and if we are liable for them. Mr. Schiers replied that, for the most part, no. However, because we receive ADOT funds, we cannot stop someone from using the airport. Dr. Rottweiler stated that we are a public access airport, so anyone can land their plane. We have airport liability, so should there be an accident that is deemed to be the responsibility of the college, the college is covered for that.

Mr. Nelson inquired if there is insurance coverage for the Board for malfeasance/malpractice. Dr. Rottweiler stated yes, they are covered by professional liability. He then pointed out that the allied health student professional liability and the international student accident and health insurance are flow-throughs. We charge students a student fee; that money then flows through so that they have to have the liability, which is why you don't see the direct cost to the college.

3. NEW BUSINESS

3.01 Consent Agenda *

The following items were approved:

- 3.01.1 * Classified; Appointment (*Deidra Hilton, Accounting Technician II, Sierra Vista Campus*)
- 3.01.2 * Classified; Appointment (*Nick Louviere, Grounds Maintenance Assistant, Douglas Campus*)
- 3.01.3 * Classified; Appointment (*Matthew Macoviak, Grounds Maintenance Assistant, Douglas Campus*)
- 3.01.4 * Administrative Support; Appointment (*Adela Sanchez, Clinical Coordinator – Respiratory Therapy, Sierra Vista Campus*)
- 3.01.5 * Administrative Support; Appointment (*Derek Talcott, Assistant Coach – Women's Soccer, Douglas Campus*)
- 3.01.6 * Faculty; Appointment (*Ann Benson, Instructor of Nursing, Sierra Vista Campus*)
- 3.01.7 * Faculty; Appointment (*Ronald Bosley, Instructor of Automotive Technology, Sierra Vista Campus*)
- 3.01.8 * Faculty; Appointment (*Mark Vernon, Instructor of HVAC, Sierra Vista Campus*)
- 3.01.9 * Administrative Support; Transfer (*Tasneem Ashraf, Director of the Virtual Campus, District-wide*)
- 3.01.10 * Administrative Support; Transfer (*Jeffrey Henley, Director of Student Support Services, District-wide*)
- 3.01.11 * Administrative Support; Transfer (*Nicolas Santos, Athletic Trainer, Douglas Campus*)

- 3.01.12 * Administrative Support; Transfer (*Jennifer Wantz, Facilities/Events Coordinator, District-wide*)
- 3.01.13 * Classified; Leave of Absence (*Juan "Andy" Espinoza, Office Assistant II, Nogales Center*)
- 3.01.14 * Administrative Support; Resignation (*Ambar Huish, Academic/Career Advisor TRiO Student Support Services, Douglas Campus*)
- 3.01.15 * Administrative Support; Retirement (*Raymond Green, Manager of Aviation Maintenance and Quality Control, Douglas Campus*)
- 3.01.16 * Acceptance of Minutes for June 10, 2014 – Special Meeting for the Adoption of the FY 2014-2015 Budget, Including approval of the FY 2014-2015 Workforce Development (Proposition 301) Plan
- 3.01.17 * Acceptance of Minutes for June 10, 2014 – Regular Meeting
- 3.01.17 * Acceptance of Minutes for July 8, 2014 – Special Telephonic Meeting

Dr. Eaton moved and Mr. Nelson seconded a motion to approve the Consent Agenda. There was no further discussion by the Board. The Board unanimously approved. MOTION CARRIED.

Jim Nosek, Respiratory Therapy Program Coordinator, introduced Adele Sanchez.

3.02 Intergovernmental Agreement (IGA) with the Cochise Technology District to Provide College Level Credit Classes

Dr. Rottweiler stated this is the IGA that the Board had heard some of the center directors talk about with the expansion in partnership with the JTED into a number of other areas. Historically, we've had this agreement in the Certified Nurse Assistant Training. We have now expanded that into the utility industry, mental and social health services, HVAC, building and construction trades, and advanced construction technology. He recommended the IGA to the Board for approval. Mr. Nelson moved and Dr. Eaton seconded a motion to approve the IGA with the Cochise Technology District to Provide College Level Credit Classes. There was no further discussion by the Board. The Board unanimously approved. MOTION CARRIED.

3.03 COMMENTS FROM GOVERNING BOARD MEMBERS (moved from Item 4) **

- Mr. Nelson commented that the Board Retreat was great, and the facilities were wonderful. In regards to the new nursing and health sciences building, he feels we need to consider and include as much solar power as we can in the design. He then inquired if the proclamations the college is receiving will be displayed. Denise Hoyos stated that she is hoping to have each one framed and put on display at the appropriate centers.
- Mrs. Strain stated that the Board Retreat was phenomenal and thanked Mr. DiPeso for the coordination with the Amerind Foundation. It was a beautiful location with tremendous food. It was a jam-packed, fast moving day. At the ACCT Congress in Chicago, one of the national level agenda items they will start work on is the basic topic of Men of Color in Community Colleges. This is statistically the largest loss that community colleges have with this population. She added that she and Dr. Eaton had the privilege of attending convocation; the vice presidents did a terrific job. She then showed the book "Good to Great" and offered to share her copy with anyone wishing to borrow it.
- Dr. Eaton was also pleased with the retreat, stating it was very educational. He added that he appreciated all the interesting statistics presented at this evening's

meeting, especially the loan default information. He has been concerned about that, and it's nice to see we are leaders in that field.

- Mr. DiPeso stated it was his honor to have a hand in getting the Amerind as the location for the retreat. It was a pleasure to have everyone there and showing them around.

4. EXECUTIVE SESSION – PERSONNEL ISSUE (Moved from Item 3.03) **

Mrs. Strain moved and Mr. Nelson seconded a motion to enter into Executive Session. There was no further discussion by the Board. The Board unanimously approved. MOTION CARRIED. The Board entered into Executive Session at 8 p.m.

NO ACTIONS WERE TAKEN DURING THE EXECUTIVE SESSION.

Mr. DiPeso adjourned the Executive Session and reconvened the regular meeting at 8:20 p.m.

5. ADJOURNMENT

Mr. DiPeso adjourned the meeting at 8:21 p.m.

Respectfully Submitted:

Ms. Loretta Mountjoy, Executive Assistant, Office of the President

Dr. John Eaton, Secretary of the Governing Board